**Online Search Techniques**

**Keywords -** Experiment with different \_\_\_\_\_\_\_\_\_\_\_\_\_\_ of keywords. Try to think of the \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ words that people might use to talk about (or write about) your topic. Don't give up if the first few combinations of words don't work.

**Boolean searches**

**AND** - Google automatically uses Boolean AND as the default. That means that a search for endangered birds will be interpreted as **endangered AND birds**, and will only find pages where \_\_\_\_\_\_ of the words appear. This also means that the \_\_\_\_\_\_ search terms you use, the \_\_\_\_\_\_\_ results you will get.

When using **AND**, you only receive pages including both of your search terms , though **not necessarily when those terms occur \_\_\_\_\_\_\_ to one another.**



**OR** - When using **OR**, you only receive pages containing \_\_\_\_\_\_\_\_ one or both of your \_\_\_\_\_\_\_\_ terms.

**Eg.** **Endangered OR birds.**



**NOT** - When using the **NOT** \_\_\_\_\_\_\_\_\_\_\_\_\_\_ you receive pages including only the \_\_\_\_\_\_\_ term and not the other. **Eg. endangered NOT birds**.

NB. In Google search you can also use the \_\_\_\_\_\_\_ (-) symbol instead of NOT **Eg.** **endangered -birds** to perform the same operation

**Quotation marks** - If you're looking for a specific \_\_\_\_\_\_\_\_\_, put it in **“quotation marks”.** For example, if you're looking for information on the Vietnam War and type \_\_\_\_\_\_\_\_\_\_\_\_ quotation marks your search will display \_\_\_\_\_\_ page that has the word Vietnam AND the word War \_\_\_\_\_\_\_\_\_\_\_\_\_\_ on the page. However, typing **"Vietnam War"** in quotes will \_\_\_\_\_\_\_\_ get you pages that list the two words \_\_\_\_\_\_\_\_\_\_\_\_ and in that \_\_\_\_\_\_\_\_\_\_\_\_\_\_.

**combinations either more search different together order first phrase anywhere only minus fewer without operator any both next**